

## Exclusive Invitation-Only Event

Carol Eaton and Alena Pacheco have teamed up to bring you an energetic marketing workshop that will empower your team like never before!

### ***SMART Marketing... Creating a System That Works!***

**Date of Next Workshop:** Sept. 21, 2007  
**Location:** Sacramento, California  
**Cost:** \$2150 per office (up to 4 attendees)  
\$400 for additional team member

Special Note: Attendance is limited to one office per city to ensure small group dynamic with non-competing offices. You'll have the confidence to share freely with your colleagues, not your competition!

***Our SMART Marketing Workshop will empower your team to apply...***

- ***Specific Marketing Principals to create a CustomerMania Practice***
- ***Measurable Referral Statistics to better target your market***
- ***Attainable Action Plans to guide your long-term growth***
- ***Relevant Strategies that brand you as the Practice of Choice***
- ***Timely Tracking Techniques to monitor your success***

#### Workshop Schedule

FRI. Sept. 21, 2007  
8am – 4pm Workshop including continental breakfast

Each office will receive:  
High Quality Marketing Manual and Special Gift from Our Sponsor

To Register: Go online to [www.orthomarketing.com](http://www.orthomarketing.com) and click on the seminar link  
For More information: Contact Alena Pacheco Toll-Free 1-888-321-4744  
Email: [alena@orthomarketing.com](mailto:alena@orthomarketing.com)