



***Carol Eaton
and
Rosemary Bray***



“Integrating the New Orthodontic Patient Into the Practice”

September 12 & 13, 2008 * * * Philadelphia, PA
Hotel To Be Announced at a Later Date

Who Should Attend?

- The entire team, especially those involved any way in the New Patient Process
- Treatment Coordinators, New Patient Coordinators, Scheduling and Financial Coordinators
- Support TCs and Clinical Team involved with New Patients
- Team Members involved with Digital Imaging and the Telephone Front Line

Course Highlights:

- Review and highlight the changing needs of Today's Orthodontic New Patient
- É Enhance verbal skills to provide powerful presentations
- É Learn practical application of digital imaging as well as marketing tips utilizing imaging
- É Gain proactive verbal skills along with key phrases that increase conversion rates and referrals
- Review advanced techniques to enhance the New Patient Phone Call and Examination

Course Details:

- É Registration fee for the two-day seminar is \$695 per person; \$595 for third or more attending from your office (\$100 savings)
- É Fee includes two days of training, lunch both days, and a complete training manual
- É Class size is limited to allow participants to get detailed instruction and personal guidance
- É Course is taught by consultants Carol Eaton and Rosemary Bray, with over 55 years of combined experience in the orthodontic community (they have *Been There-Done That!*)
- É Drs are encouraged to attend with their team and anyone who wants to learn the TC role
- É Please plan your travel itinerary to accommodate a meeting schedule of 8:00am to 5:00pm both days (Friday and Saturday). We encourage all dine together on Friday evening.

For Additional Information:

- É Call Rosemary at 760-268-0760, or Carol at 559-432-3825 ó both are Pacific Time Zones
- É You may also fax this form to: 760-268-0760 or 559-432-4719 and we will fax or email you a registration form and further information.



**See www.Rosemarybray.com
for more information or
to download a registration form**

